



## Education

**Santa Monica College**  
2020 • Associate of Science  
Graphic Design • UX Concentration

## Skills & Abilities

**Adobe Suite**  
Illustrator • Photoshop • InDesign  
After Effects • XD • Lightroom

**Design**  
Color Theory • Concept Sketching  
Typography • Ideation • Wireframing  
Prototyping • Research • Iteration

**Coding**  
Visual Studio Code • GitHub • CSS  
HTML5 • Javascript • jQuery

## Work Experience

### BevMo! – West Los Angeles

Head Clerk 2018 - Present

- Areas of Responsibility: Manager on duty/Beer department head
- Increased sales from -0.4% sales comp to +34.9% sales comp within the beer department through smart purchase orders
- Organize & schedule daily responsibilities with team, keep team members on task
- Money management, preparing cash deposits, & securing closing procedures
- Employee training

Associate 2015 - 2018

- Rotate, stock, and organize inventory
- Help customers find & discover new products

### Mad Plus One (later PlayFull) – West Los Angeles

Graphic & Web Designer 2012 - 2014

- Web design including information architecture, ideation, wireframing (low and high fidelity), and communication with the programming team
- Graphic design for mobile apps, including UI elements such as buttons and menu screens

### Freelance

Photography & Graphic Design 2010 - Present

- Web design including information architecture, ideation, wireframing (low and high fidelity), and communication with the programming team
- Brand identity and guidelines for startup ventures
- Personal photography

## Personal Projects

### The Blu Koi

Film Critic 2015 - 2018 (on hiatus)

- Manage the layout and organization of the website
- Written & edited 75 movie reviews